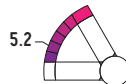


Attention to environmental issues has both contributed to wide scale awareness, commitment and action from the cultural sector on environmental responsibility.

Let's Create artworks and at the same time let an Environmental Responsibility Investment Principle underpins our work in this area.

How can you share your experience, insights and tips on eco-friendly art and sus-tainable practices with other commissioners and artists?

[ECO



After the realization of the artwork, the location might need some finishing.

Does the pavement need to be repaired?

Do you need to sow the grass?

Is the installation of benches and lighting needed?

A festival or inauguration of the work can be seen as an opportunity to improve the ecology and biodiversity of the site for the future.

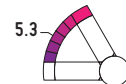
How can you improve the soil and local fauna and flora?

After some years, urban development might change the sight and function of the location.

What to do if the location of the artwork will undergo changes?

What needs to be done to let the artwork play its best role?

[LOCATION

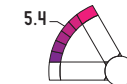


Appearing in various media and websites, the artwork starts to generate its own communication, regardless of the commissioners. It becomes an player in society, generating meaning, even beyond the initial commission, serving and inspiring new and other communities.

To which databases can you add the artwork?

Can you Include the artwork in biking and walking trails and can you add it to touristic routes to make it accessible for a wider audience?

[COMMUNICATION



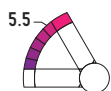
Since the artwork is now the responsibility of the new owner, so is the budget for maintenance.

How was the municipality involved during the process of creating this artwork?

Will they be the future owner of the artwork? Then the budget for maintenance can become part of the city's annual expenses of the green department of the city/municipality?

Are any of the partners or stakeholders willing to maintain the artwork?

[FUNDING



The maintenance guide serves as a basis for a contract between the artist and the new owner. This contract will ensure the future life of the artwork as it contains a description of what to do when repairs or changes are needed, as well as an over-view of all the materials and paints used.

The agreed end of life should be mentioned in the contract.

Is it in the line of purpose of the wanted artwork to have a limited lifetime?

[CONTRACT



Becoming part of a larger community beyond the scope of the initial project, the artwork takes its place in public life.

Independent from the original commissioners, it becomes an actor in society, in time generating meaning on meaning, serving and inspiring new and other communities.

By curating artworks, the commissioners, together with the artworld, are in a prime position to demonstrate climate leadership and a commitment to sustainability.

[HELP

Examples of ways of sharing experience, insights and eco-friendly art tips:

- **Social media and blogging.** By documenting the journey and engaging with the public, others will be inspired to adopt greener practices.
- **Networking and Mentorship.** Networking in local or online groups, with fellow commissioners and artists can help learn from other experiences, gain new ideas, and foster collaboration on future sustainable art projects.
- **Exhibitions and Festivals.** By showcasing work in shows and festivals that celebrate eco-friendly art and sustainable practices, you raise awareness and demonstrate the potential of sustainable materials and techniques in art.
- **Education and Outreach.** Share the knowledge of your experience with sustainable art practices at schools and organizations. The next generation of artists will be inspired to adopt an environmentally conscious approach to their work.
- **Data and stories.** While data collection provides the means to analyse carbon emissions, the responses provide the stories behind the facts and figures. It is examples like these that inspire and motivate others to take action!

[HELP

By adding the artwork to art databases of the city or municipality, the cultural ministry, heritage organizations, art institutions and to databases dedicated to citizen engaged art, it will become the subject of research by writers and scientists.

Their publications and academic contributions will discuss the work within examples of citizen engagement art and of the commitment to ecological and sustainable change.